

Six Capabilities. One Accountable Team.

Metro Detroit full-service digital agency delivering web, AI, search, IT, cloud, and social under one roof since 1998.

01

Web Design & Development

- Custom builds on PHP/Laravel and JS frameworks
- Site refreshes preserving SEO equity
- Built for Core Web Vitals and AIO/GIO discovery

02

AI Architecture & Automation

- Private Knowledge Agents on RAG architecture
- Workflow automation for leads, docs, scheduling
- Conversational BI dashboards in plain language

03

Search Ecosystem Optimization (SXO)

- AIO: LLM citation authority across ChatGPT, Gemini
- GIO: local map pack and geospatial dominance
- Technical SEO, Schema.org, E-E-A-T signals

04

IT & Email Management

- Google Workspace and Microsoft 365 setup & migration
- SPF, DKIM, DMARC for deliverability and brand protection
- Ongoing admin, licensing, and end-user support

05

Domain & Cloud Infrastructure

- Hardened Linux cloud server builds, security-baselined
- Compliance-aware data handling: MFA, audit logging
- DNS architecture and SSL/TLS lifecycle management

06

Social Media Management

- Content planning, copywriting, creative direction
- Facebook, Instagram, LinkedIn scheduling & reporting
- Coordinated with SXO and website strategy

HOW IT WORKS

An Integrated System — Not a Service Menu

Most vendors sell one thing. A web agency builds your site, then hands you off to an SEO firm that doesn't talk to your IT provider. MyDetroitWeb delivers all six capabilities as a coordinated system — built, ranked, and automated together by one accountable local team.

WHO WE SERVE

Four Industries, Deep Expertise

Law Firms & Attorneys

Practice area SEO, secure intake portals, Microsoft 365, and compliance-conscious infrastructure for Michigan law firms.

Home Improvement Contractors

Lead-generating websites, local map pack dominance, and AI-powered follow-up automation for Metro Detroit contractors.

Real Estate Agents & Brokers

Market content, GIO optimization, and lead-capture websites for Metro Detroit agents and brokers.

Medical & Healthcare Practices

HIPAA-aware design, secure patient intake portals, and patient-growth SEO for Metro Detroit medical practices.

1998

FOUNDED

28+

YEARS EXPERIENCE

F500

FORD · CITIBANK · KRAFT · DTE

1

LOCAL TEAM

Ready to work with a full-capability Detroit agency?

No pressure, no jargon. Start the conversation at mydetroitweb.com or call **1-248-805-1137** — one conversation about your business and what you are trying to accomplish.